Report Title

REPORT SUBTITLE

Name, Student number

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# Executive summary

One-page description of the problem, your solution methods, and your decision recommendations; preferably one paragraph per each.

# Introduction

* Motivation
* Problem description
* Objectives and expected results

# Data

* Description of raw data
* Description of preprocessing (handling of missing values, transformations to other variable types etc.). NB! Make sure that the transformation you do are suitable for the given data types. Also if you e.g., apply scaling, explain your reasons for doing so and explain the possible impacts on subsequent modeling steps.
* Descriptive statistics (e.g., appropriate visualizations)

**Exploratory data analysis and preprocessing**

The training and testing datasets consist of 20 predictive features and roughly 100,000 loan records respectively. Various preprocessing steps were conducted to transform the raw data into suitable formats for default probability predictive modeling.

**Target variable**

Firstly, the target variable is defined as such: "grace period", "late", "charged off", and "default" are categorized into the "default" loan category, whereas "current" and "fully paid" are defined as "not in default".

**Missing values**

Both training and testing datasets have missing values in the variables shown in **Table 1**. These missing values were either removed or filled with sensible values chosen in accordance with the meaning of the variables:

* "desc" variable has 100% missing values, so it was simply removed.
* "mths\_since\_last\_record" means the number of months since last loan record. Missing values most likely means it's the first loan for the borrower in the platform. Therefore the NAs are replaced with zero.
* "mths\_since\_last\_delinq" refers to the number of months since last loan default. Missing value most likely means there is no loan default (within this dataset). Therefore its NAs are replaced with a number(1000) much larger than the maximum value(195) of this variable, in order to maintain the logical order of the numerical values.
* "emp\_title" and "emp\_length" describes two employment status of the loan applicatns. NA in this case can mean that the borrower is unemployed at the moment. Therefore, their NAs are filled with empty strings and zeros respectively.
* "dti" is a ratio calculated using the borrower’s total monthly debt payments on the total debt obligations. Its NA values are replaced with its mean.
* "zip\_code" contains only 1 missing value. It's replaced with the most common value from the same state.
* "title" is the loan title related to the application. The NAs are replaced with empty string.

Table Missing value counts for training and testing dataset

A screenshot of a cell phone

Description automatically generated

**Feature engineering**

In order to fully capture the explanatory power of the variables, some new variables were generated from existing variables.

"management\_role" is a new binary variable generated from "emp\_title".

There are 38, 367 unique employment titles in the datasets. It's impractical to convert all these titles into one hot encoded binary variables. Very fine-grained job title and industry differences are probably not crucial to the prediction of loan default. Management and senior roles, however, is a logical indicator of higher salary and more job stability. As can be seen from the word cloud in **Figure 1**, management and senior roles constitute a significant portion of the borrowers, around 27%. Therefore, we use "management\_role" to represent the most important information in the variable "emp\_title", and remove the original "emp\_title" variable from future modelling process.

"region" is a new categorical variable generated from "states".

There are 49 states in the datasets. Some states may contain crucial information on the economy and income level of their residences. The "region" variable summarizes and groups the regional difference on a larger geographical scale. The 49 states are grouped 10 categories such as "east", "west", "mid west", "south west", "north east" etc. based on North American's economical and geographical differences.



Figure Word cloud of borrowers' employment titles

**Categorical variable transformation**

There are 9 categorical variables in the raw datasets, and 2 generated categorical variables.

"emp\_title" and "zip\_code" contains too many unique values, which may cause overfitting even for such large number of records in the training set. Therefore, they are removed for the modeling process.

"earliest\_cr\_line" means the month of the earliest credit record of the borrower. The data type is string, but it's actually a numerical variable in nature. This variable is first transformed into date format, and then the number of days between the first credit record and a recent date (1.4.2019) was calculated, and used as the final values.

The rest of the categorical variables contain resonable amount of unique values, and are simply converted into binary variables using one hot encoding technique.

Table Unique value count for categorical (non-numerical) variables

A screenshot of a cell phone

Description automatically generated

**Data visualization**

Most numerical variables have left-skewed long-tail distirbution. However, those outliers are very important potential indicator of loan default. Therefore, we decide not to scale or transform those values, in order to preserve their information.

A close up of a map

Description automatically generated

Figure Distirbution of numerical variable

**Class imbalance issue**

From the graph below we can see that the target variable is extremely unbalanced, with only around 8.3% default cases. This may cause our classifiers to be overly biased towards "not in default" predictions, and harm their capability to learn the default cases properly. In extreme cases, the classifiers may learn to only classify everything as "not in default" which still manages achieve almost 92% accuracy. Therefore, accuracy in this case is not a good measurement of model performance. In model selection, we used ROC AUC score for performance measurement instead.

We attempted to tackle this problem through different methods, such as upsampling the default class, downsampling the not in default class, and setting class weights in classifier settings. Downsampling and setting class weights achieved similar improvements on both ROC AUC and F1 score, and both outperformed upsampling method. Since there are very limited "not in default" cases, upsampling may not be able to generate pseudo samples with good enough quality, and downsampling may reuse the same "not in default" cases too many times that the model simply memorized those samples' labels. Therefore, we decided to use class weights as the final method to deal with the class imbalance issue. The optimal class weights were found through grid search with ROC AUC score and 5-fold cross validation.

A screenshot of a cell phone

Description automatically generated

# Predictive model and results

Describe clearly your methods for building the predictive model. Show and explain your results.

* Sports case: subtasks (a)-(d)
* Finance case: subtasks (1)-(2)

# Prescriptive model and results

Formulate and solve the optimization problem. Show and explain your results.

* Sports case: subtasks (e)-(f)
* Finance case: subtasks (4) and Bonus task

# Discussion and managerial implications

Summarize your results, discuss the limitations of your approach, and reflect on the business opportunities created by your solution (if any).

* Sports case: subtask (g) + questions related to the case on slide 40 of lecture 5
* Finance case: subtask (5) + questions related to the case on slide 40 of lecture 5

NB! The length of the main text of your report should not exceed 15 pages. The main text should include all figures and possibly parts of tables that are relevant to be able to follow your solution idea.

Additional figures and tables can be placed in the appendix, the length of which should not exceed 5 pages. The appendix should not contain any text outside Figure or Table captions. Only material that is referred to in the main text should be included. Note that including appendices is by no means necessary.